

**Society for Learning Analytics Research (SoLAR)**

**Request for Event Sponsorship**

**General Information**

*1.*     *Event Title:*

*2.*     *Event Acronym:*

3.     *Event Type:*   [Conference / Workshop / Tutorial / Meeting]

4.     *Event Frequency:*   [None / 6 months / 12 months / 24 months / Other – Explain]

*5.*     *Event Date (if known):*

*6.*     *Event Venue (if known):*

*7.*     *Event URL (if available):*

**Organizers Information:**

1. Liaison Person for SoLAR (the person that will be in contact with SoLAR):

*Full Name:*

*Affiliation:*

*Country:*

*E-mail:*

1. List of the organizing committee members (Name, Affiliation, Country):
2. List of the programme committee if applicable (Name, Affiliation, Country):

**Expected attendance**

1. Target audience:
2. Estimated number of participants:

**Sponsorship Information**

1.     Select what level of sponsorship is being requested from SoLAR

\_\_ In-cooperation (use of the SoLAR logo as a supporter)

\_\_ Dissemination support (use of SoLAR communication channels)

\_\_ Keynote support (SoLAR will contribute with the assistance of a distinguished member as a keynote for the event with ticket and accommodation paid)

\_\_ Financial support (SoLAR will contribute with financial resources)

\_\_ Ownership (SoLAR will take charge of organizing the event)

2.     Detailed Information about sponsorship request (detail the request in your own words and specify details such as amounts, places, levels, etc.):

**Value Proposition**

1.     What value does the sponsorship of SoLAR bring to your event?

2.     What value does the sponsorship of your event bring to SoLAR?

**Event Results**

1.     What will be the output of your event?

2.     How those products will be disseminated?

**Tentative Program**

1.     Important Dates

2.     Tentative Program (Schedule, structure, etc.)